

**Greene County, Virginia Economic Development Authority
Quarterly Report for Second Quarter 2006**

Summary:

Piedmont Virginia Community College (PVCC) Proposed Branch Campus

PVCC President Dr. Frank Friedman outlined the requirements and the background for a PVCC center or branch campus:

- PVCC needs 50 acres to develop the education center – a requirement from the Community College Board; without the parcel the state college board would not approve the center.
- The optimal location for the proposed center is in the 29/33 Corridor.
- PVCC would like to have a location with visibility.
- The center would be a community center offering a variety of opportunities.
- The center would offer the similar programs offered at the PVCC main campus, in addition to an emphasis on construction trades.
- The center would also develop a continuing education program with curriculum geared to seniors and retirees.

A model to follow is the Germanna Community College Center in Culpepper County.

A synergy is developing with Fried Corporation and PVCC to provide property and a donation from Mr. Mark Fried. Mr. Fried has pledged one million dollars for the development of the center for Greene County.

The Chancellor of the State Community College Board is supportive of the proposed center for Greene County. While PVCC was conducting a strategic plan for 2000-2002 they identified the need for a center in Greene County

Dr. Friedman was encouraged by the support of community leaders; he looked forward to developing the project further. Dr. Friedman would encourage and explore opportunities to partner with additional community leaders and groups.

Dr. Friedman would entertain a proposal to partner with state universities and colleges to build a relationship to expand the curriculums offered at the proposed center; with the potential of developing a research facility in the future.

Additional meetings were agreed to and proposed for the future.

Tourism Projects

The Visitors Center

The EDA has scheduled a Visitor Center visioning session for select staff at the Visitors Center for August 8, 2006. The session will be conducted by Bobbie Walker from the Virginia Tourism Corporation.

The session will focus developing a new working strategic vision and mission for the Visitors Center.

The EDA will be meeting with local contractors to develop a working plan to build a picnic area outside the Visitors Center. The goal is to have the area developed and dedicated by Labor Day.

Training

Greene County EDA staff attended a training session on Wednesday June 14, 2006 for the Virginia Tourism Corporation. Staff also is scheduled to attend a training session for the Virginia Economic Development Partnership in July.

Greene EDA staff met with the staff of the Orange County Visitors Center and the Department of Tourism. The goal of the visit was to familiarize the Greene EDA on how other jurisdictions manage and operate their tourism offices. Staff is slated to meet with the tourism departments in Charlottesville/Albemarle County and Nelson County by the end of July.